

BECOMING AN ACTIVE CITY

Step 5: Create a Sport and Physical Activity Alliance Group



This tool outlines the key steps and suggested methods to create a Strategic Sport and Physical Activity Alliance Group (SPAA) which will include key stakeholders and senior Politicians. This group will oversee the delivery of the Active City strategy and action plan. It will seek opportunities to access additional funding to support sport and physical activity programmes in the city, together with ensuring that existing resources (both financial and staffing) are utilised to have the greatest impact. The SPAA Group utilises a strategic cross sector approach toward increasing participation in sport and physical activity.

1. Pre-requisites

		R	A	G
1.	An identified 'Active City Manager or Lead' to lead the process			
2.	Initial engagement with partners across the public, private and voluntary sectors			
3.	An understanding of the needs of and benefits to partners			

2. Objectives

		R	A	G
1.	Invite partners and stakeholders to become members of the Sport and Physical Activity Alliance (SPAA) Group.			
2.	Confirm membership, terms of reference and work programme.			

		R	A	G
3.	Create and present the work programme for the SPAA and seek endorsement from political and other key stakeholders.			
4.	Create a synergy and connectivity with the SPAA group by stakeholders resulting in their full involvement, thus supporting the creation of a variety of sport and physical activity programmes and initiatives which provide an opportunity for the residents of a city to be more active, more often.			
5.	Ensure that the SPAA is strategically positioned in the city to maximise the impact of its work programmes. The Liverpool SPAA reports into the Health and Wellbeing board which is chaired by the Elected Mayor. The work of the SPAA is also reported into the Culture, Media and Sport Select Committee of the Municipality and when required the Municipality Cabinet.			
6.	Establish clear aims and objectives.			
7.	Identify opportunities to pool resources (both financial and staffing) to support the delivery of the different aspects of the action plan.			
8.	Seek opportunities through the joined up approach to the delivery of the strategy and action plan to access external funding and pool existing resources.			

3. Outcomes

- ✓ SPAA established
- ✓ Effective Co-ordination of Active City and all of its related programmes
- ✓ A coherent multi agency approach towards the use of and delivery of the Active City strategy and action plan
- ✓ Reduced duplication resulting in a more effective and joined up use of financial and staffing resources
- ✓ Increased confidence in stakeholders including Politicians and key decision makers to providing resources to support the delivery of the strategy and action plan
- ✓ Increased participation in sport and physical activity by Residents, particularly those who are inactive
- ✓ Raised profile relating to the numerous benefits arising from regular participation in sport and physical activity

4. Appendices

- ✓ Appendix 9 – SPAA Membership List
- ✓ Appendix 10 – SPAA Terms of Reference