

A Project Co-Funded by the European Commission



Physical inactivity is recognized by most experts as a leading independent risk factor for the loss of physical, social and psychological health.

Municipalities are major providers and sponsors of Sport for All and physical activity. The majority of programs and initiatives available to citizens come from their local cities and communities, and the significance of municipalities is increasing. By 2050, more than 70% of the world's population will live in cities. TAFISA and the European Union are keenly aware of the positive work on behalf of municipalities to make more people, more active, more often. For that reason, TAFISA would like to support cities and communities who wish to increase the participation of their citizens in sport and physical activity.

"SportCityNet" is a unique project that has been developed to share knowledge, experiences and provide opportunities to network with other cities and communities across Europe, and ultimately the world.



The Project in Brief

SportCityNet:

- is a project led by TAFISA as part of the European Union "Preparatory Actions: European Partnerships on Sport";
- is co-funded by the European Commission, Ball Packaging Europe and Suomen Kunto ja Virkistys Oy;
- commenced on the 1st of January 2013 and ended on the 30th of June 2014;
- brings together 11 partners, 10 European municipalities and the expert Active City of Liverpool.

Three milestone project meetings were held in:

- March 2013 in Wiesbaden, Germany
- October 2013 in Enschede, the Netherlands
- May 2014 in Guimaraes, Portugal.

SportCityNet has been fully integrated into the TAFISA worldwide "Triple AC" program (Active Cities, Active Communities, Active Citizens), supported by the International Olympic Committee. It is open to all continents.

11 Participating Cities



11 Partner Organisations

- Netherlands Institute for Sport and Physical Activity
- Polish Ministry of Sport and Tourism
- Finnish Sport for All Association
- Gerlev Sports Academy, Denmark
- National Olympic Committee of Denmark
- Portuguese Institute of Sport and Youth
- Bulgarian Sport for All Association
- Hungarian Leisure Sports Association
- Latvian Sport for All Association
- Cultural and Scientific Association of Tourism and Leisure, Spain
- TAFISA, Germany

Pictures on top: SportCityNet partners and cities at work in Wiesbaden, Germany, and Guimaraes, Portugal.

Goal

SportCityNet aims to improve the life quality in European cities and communities. It aspires to increase the levels of physical activity participation and integrate physical activity into the everyday lives by raising awareness, sharing knowledge and experiences about its benefits, and providing practical tools for the promotion of Sport for All in the city setting.

Results

The main results of SportCityNet, freely available in the enclosed CD-Rom and on the official Triple AC website (www.triple-ac.net), are:

- The creation of a toolkit made by cities, for cities, specially designed and tailored to support any community around the world to create its own active strategy. It contains:
 - a collection of good practices reflecting effective ways to increase the level of physical activity at the municipal level;
 - a step by step practical approach on how to become an Active City;
 - an introduction of the 5 Key Success Areas to become an Active City.
- The launch of the "SportCityNetwork", whose nucleus is the 22 SportCityNet partner organisations and cities;
- The launch of the TAFISA Triple AC – SportCityNet Awards for innovative solutions and best practices in the field of promoting Sport for All and active lifestyles at the municipal level.

**TAFISA: Making More Citizens,
More Active, More Often.**





Participation is Simple!

Take a look at www.triple-ac.net, the Triple AC website, to learn more about the program, how to become an Active City, and see what other cities and communities are doing.

To join the SportCityNetwork, the Triple AC program, and have your city acknowledged as a TAFISA Active City, simply fill in the Registration & Good Practice Form online. After review, we will acknowledge and publish your good practice on our website. All certified good practices will automatically go in the running to win a Triple AC – SportCityNet Award. The winners will be announced every two years at the occasion of the TAFISA World Congresses.

Contact:

TAFISA

Mainzer Landstrasse 153
Dienstleistungszentrum
D-60261 Frankfurt am Main
Germany

Tel: +49 69 9739 3599 00

Fax: +49 69 9739 3599 25

Email: info@tafisa.net

www.triple-ac.net

www.tafisa.net

Supporters:





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