

GOOD PRACTICE

Quality Assurance Pilot Project



City
Budapest

Country
Hungary

Population
2.000.000

Mission
To offer high quality guidelines & regulations for event, and activity organizers to avoid common problems and tragedies

Target Group
Event organizers

Budget
17.000 €



Objective

The Hungarian Leisure Sports Association aims to set certain policies in order to host safe and secure sport for all activities and events. The goal is to differentiate activities, events, programs with a “classification” system used like in the hotel sector with stars.

The Cause

The preparation phase for the Quality Assurance pilot project started in 2011. The intention was a tragically ended accident in a public show-business in the same year, causing three young people's death.

The Implementation

1) At the first stage, the so called “Codex” was established to provide documents for the public. The Codex is a handout one can read about general and specific information concerning organizing an event (e.g. good practice) and also gives examples of documents and contracts which have to be established.





The Codex is of great use for those organizers who are not sport managers, experts, but are delivering some kind of sport events for the public. In Hungary, many people organize major events even without professional experience; for them this “toolkit” is a good base to learn from.



2) We are now working on the second stage, i.e. we will adapt the Codex and its assurance method in the coming year. We would like to “filter” major Sport for All events (more than 3000 participants) and see, what this pilot project will bring and observe what changes there ought to be done for further policy making. Until today, many event organizations are simply not paying enough attention on the quality of the event. With this process we would also like to strain those, who are doing work in a “routine-way”, not paying attention to laws and policies (even if it is not on purpose).



Quality assurance is important for the government (when it comes to distributing of governmental funds, the program can be a base to it), the event organizers, the event participants, the media, and also for the sponsors and partners! It also gives reliability to HOC when it comes to funding an event!

3) We are working on the third stage as well, an award system, when events will be qualified by a board. Those receiving an award will reach the minimum standard and will receive a certificate “above the bar”

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